

## NEW LEVEL MEDIA VIDEO RULES

In this time of COVID video is very important. New Level Media will video as many events as possible with the school or groups approving everything first

New Level Media video rules.

1. Schools must approve the use of video when a school event
2. All Broadcast will have voice over (Regular Season and Post Season)
3. Sponsors will cover the cost for buying all equipment to get video up and running.
4. New Level Media will look at doing videocast for the Elkhart/NIC market in the fall of 2021
5. There will be a intern for all broadcast when doing video
6. If a school has the IHSAATV where it is pay per view, New Level Media will not be allowed to video the game. If people went to pay for the pay per view and support the other team, it is up to them, the money will go to the host school. New Level Media will NOT promote the other teams PPV stream
7. Post season and conference meet broadcast, the sponsorship fee is \$500.00 per sport (this will include sponsorship for conference meet coverage and post season coverage, if approved will cover video rights. This is for swimming, wrestling and track and field)
8. For football, basketball, baseball, softball, soccer and volleyball if interest in sponsorship for the post season. New Level Media has a special sells offer for you.
9. All video cast events must be approved first from the group that is sponsoring the event.
10. All Video broadcast will be called just like radio, with score and time left in the quarter said more often
11. There will be NO video if a local team makes it to the state finals, the IHSA has the rights to all state final video.
12. NO Regular season Wrestling and Swimming will be video cast

Video Sponsorship:

Regular Season \$750.00

Post Season \$1,250.00

Conference Meet and Post Season \$1,500.00

The number of games video cast will depend on the schools approving everything