

NEW LEVEL MEDIA VIDEO RULES  
THESE RULES COVER HARNESS RACING, PARADE/FESTIVAL COVERAGE,  
HIGH SCHOOL, MIDDLE SCHOOL AND CLUB EVENTS

With attendance now at 100% for all events it is very important to attend the event, grow and promote sports and community events. New Level Media has had many people hear about the event on social media and attended the event. All video cast are clear and done professionally

Rules set by New Level Media for video.

1. Video of the event will show people what is happening and bring people to the event.
2. New Level Media will not hurt attendance, New level Media brings people to the event,
3. New Level Media will help grow all sports no matter what the sport may be
4. When promoting sports and community events, this also helps brings business to the community where the sport and community event is being held
5. Facebook Live will preview the sport and/or promote the broadcast of the event.
6. To let people know about the sport and community event happening so they can attend the event.
7. All Harness Races will be uploaded on Sunday by Midnight, all Races will be able to view by Monday A.M.
8. All Video done by New Level Media will be Tape Delay for Harness races, Length of time of the archive is set by the club, school or group putting on the event
9. Permission needs to be granted by the people running the event or the game to do video.
10. For Harness Racing, complete races will be uploaded
11. All video cast of all events will be online for one week. can be longer If the group putting on the event agrees.
12. All Video cast will have voice over
13. If a school has the IHSAA TV where it is pay per view, New Level Media will not be allowed to video the game. The game will be broadcast just like Radio.
14. All Video broadcast will be called just like radio, with score and time left in the quarter said often
15. There will be NO video if a local team makes it to the state finals, the IHSAA has the rights to all state final video.
16. For all IHSAA broadcast, New Level Media must follow IHSAA video rules, a scoreboard overlay is a must for doing the IHSAA video games
17. All Northridge home games will be video cast. This will help bring fans to the games.
18. Games on the road, rules set by the host school will be followed
19. Coach and /or student will be interview on the video cast with the permission of the school and/or the coach. If the student has a outstanding game
20. All broadcasters must have a background in sports and know the community
21. There will be a scoreboard update on all New Level Media social media accounts