

NEW LEVEL MEDIA RELEASES
SHOW YOUR SCHOOL SPIRIT GIVE BACK PROGRAM

AS EVERYONE IS AWARE WITH THIS VIRUS GOING AROUND. THERE MAY BE LIMITED FANS OR NO FANS AT MANY OF THE SPORTING EVENTS. NEW LEVEL MEDIA WILL BE WORKING WITH ALL THE LOCAL MEDIA TO COVER ALL THE GAMES LIVE WITH REPORTS ON MANY OTHER GAMES. NEW LEVEL MEDIA WILL BE COVERING 500 GAMES THIS YEAR FROM MIDDLE SCHOOL TO HIGH SCHOOL AND COLLEGE. I HOPE THE OTHER MEDIA IN NORTHERN INDIANA DO THE SAME THING (OR CLOSE) THAT NEW LEVEL MEDIA IS PRESENTING HERE BELOW ARE THE STEPS FOR THE SHOW YOUR SCHOOL SPIRIT FEATURE NEW LEVEL MEDIA IS PRESENTING

STEP ONE NEW LEVEL MEDIA IS PRESENTLY PROMOTING **SHOW YOUR SCHOOL SPIRIT** DEBIT CARD PROGRAM. FIRST STATE BANK WITH LOCATIONS IN ELKHART, GOSHEN, MIDDLEBURY, MISHAWAKA AND SOUTH BEND. OPEN A CHECKING ACCOUNT AT ANY FIRST STATE BANK LOCATION AND GET A SCHOOL SPIRIT CARD FIRST STATE BANK WILL DONATE \$.05 FOR EVERY TRANSACTION MADE WITH THE CARD. CHECK OUT THE SCHOOLS THAT TAKE PART IN THIS PROGRAM AT WWW.BFIRST.BANK

STEP TWO NEW LEVEL MEDIA WILL BE WORKING WITH AREA RESTURANTS ON THIS SAME PROGRAM. HOW THIS WORKS IS SIMPLE WEAR YOUR SCHOOL SPIRIT WEAR WHEN YOU VIST A LOCAL RESTURANT (A LIST OF RESTURANTS THAT WILL FORE TAKE IN THIS PROGRAM WILL BE RELEASED IN AUGUST) THE RESTURANT WILL THEN DONATE 10% OF THE MEAL TO THE SCHOL OF YOUR CHOICE. SOME RESTURANT MAY WENT TO DONATE TO ONLY ONE SCHOOL, IF THIS HAPPENS IT WILL BE NOTED ON THE RELEASE OF THE RESTURANTS THAT WILL FORETAKE IN THIS PROGRAM. NEW LEVEL MEDIA WILL ALSO HAVE A COUPON MADE UP FOR THIS PROGRAM PRESENT THE COUPON. THIS WILL HELP THE RESTURANT TRACK EVERYTHING. A LOT OF THIS MAY NOT HAPPEN RIGHT AWAY WITH ALL THE RESTURANTS LIMIT, THE HOPE IS TO HAVE THIS PROGRAM READY BY THE TIME EVERYTHING IN INDIANA IS OPEN.

STEP THREE OF SHOW YOUR SCHOOL SPIRIT. NEW LEVEL MEDIA WILL OPEN A GO FUND ME ACCOUNT UNDER THE **SHOW YOUR SCHOOL SPIRIT BANNER**. ANYONE WHO CAN AND WENTS TO HELP SUPPORT ALL THE LOCAL SCHOOLS YOU CAN DONATE TO THIS CAUSE ON THE GO FUND ME ACCOUNT.

STEP FOUR OF THE SCHOOL SPIRIT PROGRAM. NEW LEVEL MEDIA WILL SEEK 5 SPONSORS THAT ARE WILLING TO DONATE \$100.00 EACH, FOR EVERY EXTRA POINT IN FOOTBALL, SOCCER GOAL, (THERE WILL BE SOMETHING IN THE OTHER SPORTS) NEW LEVEL MEDIA WILL DONATE MONEY TO THE SCHOOL.

ALL THE FOOTBALL GAMES IN THE NLC WILL BE BROADCAST OR HAVE LIVE VIDEO BY THE LOCAL MEDIA. SOME SCHOOLS IN THE NIC ARE THE SAME WAY. THE NECC AND HOOSIER PLAIN CONFERENCES, REPORTERS AND SCHOOL PERSONAL WILL POST ON TWITTER

THIS WILL BE THE SAME FOR ALL OTHER SPORT COVERAGE IN NORTHERN INDIANA. NEW LEVEL MEDIA WILL RELEASE THE BROADCAST SCHEDULE AUGUST 3TH.