



**NEW LEVEL MEDIA**

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Facebook: Northern Indiana Sports and Community Events Northridge Sports, Town of Middlebury, Northern Indiana Schools Twitter @newlevelmedia2  
You Tube New Level Broadcasting, Elkhart Lions, New Level Championship  
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## COVERING THE EVENT NO ONE COVERS

### New Level Media plans for 2021

New Level Media bases coverage on the following areas

- 1) Club Sports
- 2) Middle School Sports
- 3) High School Coverage
- 4) College Coverage
- 5) Festivals/Fairs and Community events
- 6) Racing Coverage (Harness Racing, Stock Car Racing, Go Kart Racing, and Road Run Races)
- 7) Talk Shows
- 8) Indiana Professional Sports
- 9) Post Season Coverage
- 10) In Season tourneys

New Level Media Broadcast 500 games and events every year

Coverage area includes the following conferences

- Northern Lakes Conference
- Northern Indiana Conference
- North East Corner Conference
- Hoosiers Plains Conference
- All Indiana Christian Schools

New Level Media broadcast games where the school is in one of the above conferences NEW FOR 2021 SELECT GAMES WITH PERMISSION WILL HAVE LIVE VIDEO

All Northern Indiana Festivals are covered WITH PERMISSION SELECT FESTIVAL COVERAGE WILL HAVE LIVE VIDEO

New Level Media set up on You Tube NEW LEVEL BROADCASTING NETWORK

The following You Tube Stations are part of this network

- New Level Broadcasting
- Elkhart Lions
- New Level Championship
- COMING SOON NEW LEVEL CHRISTIAN COVERAGE

There is nightly updates on the following social media accounts

- North Central Indiana Sports on Twitter
- Northridge Sports (Facebook)
- Northern Indiana Sports and Community Events (Facebook)
- Northern Indiana Schools (Facebook)

New Level News is a nightly newsletter that is put together of scores and events happening all across Northern Indiana, it will also include the broadcast schedule for the New Level Broadcasting Network

Talk Shows will feature community, and school officials  
Talk Shows coming to New Level Media

- This Week in Northern Indiana Sports and Community Events
- New Level Scoreboard Show
- Northern Indiana Media Show
- Tail Gate Show (Only during the football season)

Racing Coverage will be Harness Races from all across Northern Indiana. Stock Car coverage at all Northern Indiana Tracks and as many Road Run Races as possible

Indiana Professional Sports: All Indiana Professional Sport teams from minor league baseball to professional football will be covered

College Coverage:

- When Student signs their letter to attend college
- Interview with the student
- Follow up when at college

In Season/Post Season Coverage

- There is many In Season Tourneys for all sports, New Level Media could broadcast as many as 4 games a day at these in season tourneys
- There will be a IHSAA viewing show or all IHSAA post season tourneys. When the IHSAA announces the draw, then New Level Media will announce the draw during their show.
- All Teams in these conferences are followed all the way to the state finals in all sports

New Level Media by the Numbers FINAL 2020 NUMBERS

Fall Sports			
Northridge Football	848	Northridge Football opening night	852
Northridge Soccer	695		
Northridge Volleyball	57	Winter Sports Previews	115
Elkhart Football	3,258		
		Facebook Fall Sports Previews	2,401
Winter Sports		Marching Band Coverage (Goshen Northridge and NorthWood Bands)	775
Northridge Girls Basketball	266		
Elkhart Girls Basketball	607		
Northridge Wrestling	32	Northridge FW South Facebook Live	324
Northridge Swimming	23	Middle School Facebook Live	147
Elkhart Swimming	37		
Middle School Northridge	120	Subscribers	
Northridge Boys Basketball	54	New Level Broadcasting	165
Elkhart Boys Basketball	425	Elkhart Lions	270
Elkhart Boys Girls Basketball	1,453	Total	435
Elkhart Wrestling	17		
		Bethany Sports	200
Post Season		Girls Basketball, Boys Soccer, Girls Soccer	
Northridge Football	48		
Northridge Soccer	414		
Elkhart Football	3,069	Audio Sports Report	108
Elkhart Soccer	256		
Northridge Volleyball	34	Harness Racing	1,851
		Harness Racing Facebook Live	2,550
Video Camera			
Northridge Girls Basketball	114	Stock Car Coverage	40
Northridge Boys Basketball	38		
Elkhart Girls Basketball	55	New Level Media Website	10,185
Elkhart Boys Basketball	38		
Elkhart Swimming	80	Twitter	1,125
Sports Saturday 512	11		
Bethany Girls Basketball	7	New Level Facebook	1,954
Northridge Swimming	83		
		Northern Indiana Sports and Community Events	211
Live Video with Voice over			
Northridge Girls Basketball	88	Town of Middlebury	3,755
Holiday Bash	508		
Cougar Clasic	177	Northridge Sports	407
Restream on Facebook and You Tube		Total Games Broadcast	97
Northridge Girls Basketball	464		
Northridge Middle School	378		
Northridge Wrestling	113		
Northridge Swimming	47		